



Meeting the Moment & Framing the Future

SEPTEMBER 19–21, 2023



Marriott Town Center
Charleston, WV

Tuesday, September 19 GRAND BALLROOM

10 AM	Member Check-in Begins <small>GRAND BALLROOM FOYER</small>
12 PM	Lunch
1–2:30 PM	Member Meeting
2:45–3:00 PM	Break
3–3:45 PM	Our Fahe Blueprint: Member Measures <ul style="list-style-type: none">• Vonda Poynter, <i>Senior Vice President of Membership, Fahe</i>• Lina Page, <i>Chief Communications Officer, Fahe</i>
3:45–4:45 PM	The Gift of Gab: Telling Short Stories with Big Impact <ul style="list-style-type: none">• Maggie Riden, <i>Vice President of Advocacy, Fahe</i>
4:45–5:15 PM	Member Wrap-up and Upcoming Conference Highlights
4–6:30 PM	Guest Check-in Begins
6–6:45 PM	Opening Reception <small>HAWK'S NEST—FIRST FLOOR</small>
6:45–8:30 PM	Dinner and Keynote Speaker <ul style="list-style-type: none">• Chrystal Cornelius, <i>President and CEO, Oweesta Corporation</i>

Wednesday, September 20 GRAND BALLROOM

7–8 AM Networking Breakfast

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8:15–8:30 AM	Welcome and Conference Overview
8:30–9:30 AM	The Injustice of Place <ul style="list-style-type: none"> • Luke Shaefer, PhD, <i>Gerald R. Ford School of Public Policy, University of Michigan</i>
9:30–9:45 AM	Break
9:45–10:45 AM	Exploring Housing Needs in Appalachia <ul style="list-style-type: none"> • Mel Jones, <i>Associate Director of Research, Virginia Tech Center for Housing Research</i> • Daniel Eades, PhD, <i>Rural Economics Extension Specialist, West Virginia University</i> • Rebecca Dillow, <i>Director of Strategy and Development, Clinch-Powell RC&D</i>
10:45–11:15 AM	Frame the Future <ul style="list-style-type: none"> • Luke Shaefer, PhD, <i>Gerald R. Ford School of Public Policy, University of Michigan</i> • Daniel Eades, PhD, <i>Rural Economics Extension Specialist, West Virginia University</i> • Chrystal Cornelius, <i>President and CEO, Oweesta Corporation</i> • Jim King, <i>CEO, Fahe</i> • Moderator: Katy Stigers, <i>Vice President of Research, Fahe</i>
11:15 AM–12 PM	What's Possible <ul style="list-style-type: none"> • Gayle Conelly Manchin, <i>Federal Co-Chair, Appalachian Regional Commission</i>
12 PM	Lunch
12:45 PM	Afternoon Overview
1–2:15 PM	Elevating Advocacy: Lessons Learned in Kentucky and Tennessee <ul style="list-style-type: none"> • Scott McReynolds, <i>Executive Director, Housing Development Alliance</i> • Rebecca Dillow, <i>Director of Strategy and Development, Clinch-Powell RC&D</i> • Maria Catron, <i>Executive Director, Oak Ridge Housing Authority</i> • Vonda Poynter, <i>Senior Vice President of Membership, Fahe</i> • Moderator: Maggie Riden, <i>Vice President of Advocacy, Fahe</i>
2:15–2:30 PM	Break
2:30–3:30 PM	Group Work Sessions <ul style="list-style-type: none"> • Funding and Collaboration: Navigating the Possibilities • Earmark Successes Among the Membership: How They Do It

3:30–
4:30 PM

Group Work Sessions

- Increasing the Supply of Affordable Housing
- Childcare Combining Housing/Real Estate Opportunity

4:30–
5:00 PM

Roundup with USDA Rural Development

6–6:45 PM

Family and Friends Reunion Reception

HAWK'S NEST—FIRST FLOOR

6:45–
8:30 PM

Family and Friends Reunion Dinner

Thursday, September 21 GRAND BALLROOM

7–8 AM

Networking Breakfast

8:15–8:45 AM

Start the Day Right! Coffee with Fahe's CEO, Jim King and CCO, Lina Page

9–10 AM

Capacity Conversation: Leveling Up to Get What You Need

- Sabrina Seamon, *Deputy Executive Director, Clinch-Powell RC&D*
- Karen Jacobson, *Loan Fund Manager, Woodlands Community Lenders*
- Tom Manning-Beavin, *President and CEO, Frontier Housing, Inc.*
- Moderator: Sara Morgan, *President, Fahe*

10–10:30 AM

Break for Check-Out

10:30–11:30 AM

Cross-sector Panel: As We Move Forward...

- Jim King, *CEO, Fahe*
- Roger Glendenning, *Acting Under Secretary for Rural Development, USDA*
- Christie Cade, *Regional Vice President, NeighborWorks America, Southern Region*
- Luke Shaefer, PhD, *Gerald R. Ford School of Public Policy, University of Michigan*

11:30–11:45 AM

Fahe Hall of Fame

11:45 AM–12 PM

Closing Thoughts

- Sara Morgan, *President, Fahe*
- Jim King, *CEO, Fahe*

12 PM

Boxed Lunches