

# Fahe Member Style Guide:

## *Quick Reference Sheet*

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### 1. **Fahe**

Our nonprofit organization is called Fahe, not Federation. . . and no "Inc."

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### 2. **Up-to-date Logos**

Logos can be found at [www.fahe.org/media](http://www.fahe.org/media).



**JustChoice** Lending

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### 3. **Number of Members—use 50+**

Fahe has 50+ Members.

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### 4. **Capitalize All Lines of Business**

Ex: JustChoice Lending, Fahe Loan Servicing, Fahe Consulting.

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### 5. **Capitalize Members, Membership, and Network.**

We capitalize "Members" and "Membership" when talking about Fahe Members.  
We capitalize "Network" when talking about the Fahe Network.

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